

7th Annual Diversified Agriculture Conference
Vernal, Utah
February 24-26, 2010

Note: This is the Draft Program. Check the website for the latest information (www.DiverseAg.org)

	Production	Tourism/ Marketing	Business Management
Wednesday Feb. 24th			
8:00	Pre-Conference (Registration is \$10 and includes lunch):		Business Plans by Beverly King, SBDC
1:00	Welcome and opening session on Future of Agriculture In Utah		
2:30	Break featuring Utah's Own Agricultural Products (included in registration)		
3:00	Session 1 New Food Regulations for home based businesses	Using Multiple resources and Markets - Mark Monson	Understand Risk and how to manage it - Sarah Drollette, USU
4:00	Session 2 Adding new enterprise - Todd Thacker	Engaging the Future - Western Rural Development Center	Agriculture Tax Issues - Jim Drollinger
6:00	Dinner with Western Entertainment - included in registration		

Thursday Feb. 25th			
7:00	Hearty, Country Breakfast - included in registration		
8:00	Session 3 Season Extension for Higher Elevations by Holly Gatzke, University of Nevada Reno	Working Ranch, Tours, and more	Understanding Cash Flow implications for equipment and other purchases - Ruby Ward, USU
9:00	Session 4 USDA-NRCS High Tunnel Cost/Share Program, Jason Roper, USDA-NRCS	Relationship Marketing, Edge Magazine	Insurance Options for Livestock Producers - Sarah Drollette, USU
10:00	Break - included in registration		
10:30	Session 5 Value Added Agriculture Products	Fee Hunting and Destination Resorts - Dave Danly and Keith Hicken	Getting Beyond Myths and Legends around funding for small businesses - Mark Holmes, SBDC
11:30	Lunch - included in registration		
12:30	Keynote: Examples of Successful Agriculture that is changing and growing.		
2:00	Session 6 (1.5 hours) Beef Production	Marketing Outlets in Rural Areas	Evaluating Home Based Business Opportunities - Mark Holmes, SBDC
3:30	Break featuring Utah's Own Agricultural Products		
4:00	Session 7 Integrated Pest Management - Diane Alston, USU	Developing a loyal customer base, Patricia Messner, Late Blooming Heirlooms	Legal Business Organization and Estate Planning
6:00	Dinner on your own		

Friday Feb. 26 th			
7:00	Breakfast, Included in Registration		
8:30	Hands-on tours High Tunnels - Question and answer with demonstrations, Dan Drost, USU	Enterprise Management - How to know which parts of the business are making money and which are not - Kynda Curtis, University of Nevada Reno and Ruby Ward, USU	
12:00	Lunch, Included in Registration		